

Email #1

Subject: How to increase your business by 40% in a matter of months

[firstname],

I'm holding an exclusive, free webinar this week that will show you:

**How To Increase Your Business By 40% In A Matter Of Months
Bring In Customers For Life, And *Breeze* Past Your Competition
All Without "Breaking the Bank" On Advertising**

Utilizing the power of direct mail, you can *skyrocket* your business... bringing in a flood of new, high-quality customers almost as soon as your piece hits mailboxes.

"But wait!" you say, "direct mail doesn't work!!"

Wrong.

When done right direct mail can be the most powerful marketing tool in any company's arsenal, whether you are a small law firm or an online behemoth like Google.

But it has to be done RIGHT.

Which is why I've brought in **the nation's leading direct mail consultant and coach** to walk you through the **7 crucial steps** to a profitable direct mail campaign.

His name is Craig Simpson and he's sold over \$100 million in products and services through the mail for a wide variety of businesses ranging from dentists to clothing wholesalers, attorneys, software companies, doctors, and many others.

Join me on this week's webinar with Craig, and you'll learn:

- Why direct is mail is NOT dead... in fact, it's a **\$48 billion per year** advertising *juggernaut* (and growing!)
- Why Google, Apple, and many other Fortune 500 companies rely on direct mail to generate NEW customers (they wouldn't do it if it didn't work!)
- How to *quickly* (and *easily*) find prospects who are virtually guaranteed to respond to your offer
- How to get your mail opened and read instead of thrown in the trash

- The “***brain-dead simple***” ***secret*** to driving prospects online from your mail piece
- How to **avoid** the **biggest DUMB mistake** almost all marketers make when using direct mail
- How to **exponentially increase** the lifetime value of ALL your customers with hardly any extra work or effort
- **How to do ALL of this without “breaking the bank”**

[Register for the webinar here.](#)

Remember, this training webinar is 100% FREE, but the value of the information that will be revealed is ***priceless***.

There’s just one catch...

Spots are **limited**, so you need to register now to ensure you get a seat.

[Register for the webinar here now.](#)

Best,

[Affiliate]

Email #2

Subject:

Discover the “secret” strategy Google uses to bring in new customers

[firstname],

Did you know that Google – the \$250 Billion Gorilla of the Internet – relies on “old school” direct mail to generate NEW customers?

That’s right.

Google uses direct mail (*you know... the stuff you get in your mailbox*) to bring in new customers for its flagship advertising platform – Google Adwords.

Why would Google rely on direct mail to bring in customers for its main advertising product and Number #1 source of revenue?

Because it works.

Now, here's how this affects YOU...

You can use direct mail to bring in new, high-quality customers and **increase your business by 40% (or more) in 6 to 12 months...**

... IF you know what you're doing.

Direct mail can be *tricky*, which is why you need to work with an expert.

Just so happens, I know one of the nation's leading direct mail marketing experts.

His name is Craig Simpson, and he's sold over \$100 million worth of products and services through the mail for a variety of businesses ranging from dentists to clothing wholesalers, attorneys, software companies, doctors, and many others.

Craig has agreed to reveal his "direct mail secrets" on a free, training webinar this week.

He normally only shares these secrets with his top-level, high-paying consulting clients, so you have a chance to get ***million dollar information*** on this webinar absolutely free.

Spots are limited, so register now.

[Register for the webinar here.](#)

Best,

[Affiliate]

P.S. On the webinar, you'll learn...

- How to quickly (and easily) find prospects who are virtually guaranteed to respond to your offer
- How to get your mail opened and read instead of thrown in the trash
- The "***brain-dead simple***" ***secret*** to driving prospects online from your mail piece
- How to **avoid the biggest DUMB mistake** almost all marketers make when using direct mail

- How to exponentially increase the lifetime value of ALL your customers with hardly any extra work or effort
- **How to do ALL of this without “breaking the bank”**

[Register for the webinar here.](#)

Email #3

Subject:

Attn: Business Owners - Want to learn how to “print money” legally?

[firstname],

On tomorrow’s free, training webinar I have a very special guest – direct mail “insider” Craig Simpson.

Craig is **the nation’s leading direct mail consultant and coach** and he has sold over \$100 million in products and services through the mail for a wide variety of businesses ranging from dentists to clothing wholesalers, attorneys, software companies, doctors, and many others.

Craig’s clients average a **40% increase in sales within 6 to 12 months** when they follow his direct mail marketing system.

Follow this system, and it’s like “printing money” for your business... legally.

On this week’s webinar, Craig has agreed to walk you through his “Million Dollar Direct Mail System” and the **7 crucial steps** to a profitable direct mail campaign.

[Register for the webinar here.](#)

You’ll learn:

- Why direct is mail is NOT dead... in fact, it’s a **\$48 billion per year** advertising *juggernaut* (and growing!)
- Why Google, Apple, and many other Fortune 500 companies rely on direct mail to generate NEW customers (they wouldn’t do it if it didn’t work!)
- How to *quickly* (and *easily*) find prospects who are virtually guaranteed to respond to your offer
- How to get your mail opened and read instead of thrown in the trash

- The “**brain-dead simple**” *secret* to driving prospects online from your mail piece
- How to **avoid the biggest DUMB mistake** almost all marketers make when using direct mail
- How to exponentially increase the lifetime value of ALL your customers with hardly any extra work or effort
- **How to do ALL of this without “breaking the bank”**

Remember, this training webinar is 100% FREE, but the value of the information that will be revealed is *priceless*.

There’s just one catch...

Spot are limited.

When I checked this morning, 250 of the 300 available seats had already been taken.

[Register for the webinar now while you can still get in.](#)

Best,

[Affiliate]

Email #4 – Day of Reminder Email

Subject:

[Today’s Webinar] How to turbo charge your business by 40% (quickly and easily)

[firstname]

On today’s webinar, you’ll learn:

How To Turbo Charge Your Business By 40% In A Matter Of Months Without Spending A Fortune On Advertising

Join my special guest, Craig Simpson, as he walks you through the system that has brought in over \$100 million for his clients through the power of direct mail.

You can easily duplicate this system (or have someone else run it for you) and immediately bring in new, high-quality customers for your business.

But you need to hurry... spots on the webinar are going fast.

[Register for the webinar here now.](#)

Best,

[Affiliate]

P.S. If you think direct mail is a waste of time, this webinar will show you how you're ***dead wrong***. Companies (including Google, Apple, and other Fortune 500 co's) spend **\$48 billion per year** advertising through the mail for one simple reason... it WORKS!

Get on the webinar to find out how you can setup a profitable direct mail campaign for your business without "breaking the bank."

[Register for the webinar here.](#)

Email #5 – Replay email (last chance)

Subject:

Warning: Last chance to double your business

[firstname],

If you missed the webinar earlier this week, this is your FINAL CHANCE to catch it before we shut it down.

I've posted a replay link for you to watch, but I may take this replay down at any time.

Watch the replay and you'll learn:

- **How to DOUBLE your business within 6 to 12 months** through the power of direct mail without "breaking the bank" doing it
- The ***secret*** behind a direct mail system that has generated over \$100 million of products and services sold
- Why direct is mail is NOT dead... in fact, Google, Apple, and many other Fortune 500 companies rely on direct mail to generate NEW customers (they wouldn't do it if it didn't work!)

- How to *quickly* (and *easily*) find prospects who are virtually guaranteed to respond to your offer
- How to **avoid the biggest DUMB mistake** almost all marketers make when using direct mail

[Click here to watch the replay now.](#)

Best,

[Affiliate]

P.S. This is your last chance...

[Click here to discover the “Million Dollar Direct Mail” secret.](#)