

Footer copy for each email:

30 Days to Freedom e-Academy was created to bring you one step closer to ***freedom every single day*** through simple, easy-to-consume daily lessons.

These tips are delivered by email every day from reply@freedomsoft.com. We recommend creating a separate folder in your email program for these emails so that you can always go back & reference them.

Day 0 – Welcome

Subject: %%First Name%%, freedom is waiting for you inside...

Subhead – You’ve Just Unlocked The Door to Freedom!

Hey %%First Name%%,

You’ve just unlocked the door to Freedom...

Freedom of TIME ... freedom of MONEY ... freedom of CHOICE...

The freedom to live life by YOUR rules (and no one else’s).

By claiming your FREE 30-day unlimited-access, no-obligation trial you’ve “unlocked” the door to freedom.

But in order to get there you need to walk through the door.

Over the next 30 days we’ll be sending you daily emails highlighting a different ***profit-generating*** feature within your FreedomSoft platform.

These features are ALL are designed to bring you MORE cash in LESS time.

It’s like having a full-time staff of ***butler helper-monkeys*** but instead of cooking and cleaning – they’re doing real estate deals for you and bringing you silver platters full of CASH.

So here’s what you need to do...

First, keep an eye out for these daily emails.

Read them.

Do what they tell you to do. No excuses.

Second, click on the orange Get Started button below now to watch a short Quick Start Video.

It's time to walk through the door.

Get Started Here

P.S. We'll also be sending you some surprise bonuses over the next 30 days, so watch for those too...

Coming tomorrow: Property-details like you've never seen them before.

Day 1 – Add a Property (or import)

Subject: [Day 1] Real estate at your fingertips

Subheadline: All Your Properties On One “At A Glance” Dashboard

Hola %%First Name%%,

Remember the Internet in the 90s?

It was a freakin' mess.

Pages were ugly and hard to navigate.

Then Google came along and simplified everything.

One of our goals with FreedomSoft was to make a “Google-clean” platform – easy for you to use and navigate.

Seeing all of your properties in one place seemed like a good place to start.

Adding to your Properties dashboard is simple.

So is organizing and managing all your properties – whether they're waiting for offers, under contract, or sold.

Imagine being able to...

- view all your properties on one *intuitive*, at-a-glance dashboard
- organize those properties into customizable Groups
- prioritize your “act on these” properties that are about to bring you *serious cash*
- have a *Fort Knox-like* archive of all the properties you’ve ever worked on for you to reference at any time

With FreedomSoft, this is possible.

It’s like being the captain of your own ship – directing everything from a central Captain’s Chair.

Go ahead & add *your own* property now to get familiar with the dashboard.



Coming up tomorrow: How to build a lightning-fast buyers list.

Day 2 – Import Buyers List (or add)

Subject: [Day 2] Build a buyers list at the click of a button

Subheadline: Automatically Import Your Buyers List In Seconds

Aloha %%First Name%%,

The quickest, easiest way to **boost** your FreedomSoft buyers list is to import your existing buyers.

With **FreedomSoft Buyer Booster** you can import buyers from your email account (i.e. Gmail, Hotmail, Yahoo) or from another service (Aweber, iContact, LinkedIn, etc).

Or... you can just copy ‘n paste your buyers manually from all those business cards you picked up at that last seminar!

It's faster than a cheetah strapped to a maglev train... and much more profitable.

After you import your list, your buyers will appear in one easy-to-manage dashboard at the Buyers tab.

You'll never have to deal with a tangled web of Excel spreadsheets, business cards, saved emails, or phone numbers written on bar napkins EVER again!

Everything will be in one place, at your fingertips when you need it.



Import Buyers »

P.S. We'll be showing you some **push-button-simple** ways to build your buyers list in a few upcoming emails, including done-for-you websites and property syndication. Keep an eye out...

Day 3 – Import Contacts (or Add)

Subject: [Day 3] This Is BETTER Than A Personal Assistant (it's free and they never sleep)

Subheadline: “%%First Name%%, should I hold your calls?”

Hello %%First Name%%,

Today's feature is like having your own on-demand personal assistant (without the days off, drama, or paycheck).

FreedomSoft will organize every important contact you will EVER need in your real estate business:

- Accountants
- Advertisers
- Agents
- Attorneys
- Banks

Contractors
Hard Money Lenders
Insurance Agents
Investors
Mortgage Brokers
Private Lenders
Property Inspectors
Title Companies

Send them important documents, emails, faxes ... log your communication history ... even assign them tasks ... all from within the sleek, easy-to-use Contacts dashboard.

Quickly import contacts from your email account (i.e. Gmail, Hotmail, Yahoo) or from another service (Aweber, iContact, LinkedIn and others)... or just copy 'n paste them manually.

However you do it, once they're in FreedomSoft, you'll never lose an important phone number or email again...

... and when someone calls and you can't remember who they are, look them up by name or number while you're on the phone to pull up their entire history. Having this "up your sleeve" could ***make or break*** a deal – and result in a BIG fat check at the end of the day.

Go ahead and add your contacts now.



Add a Contact »

P.S. FREE BONUS: Today's your lucky day. This your first "30 Days To Freedom" Free Bonus... Preston Ely's **NO B.S. Real Estate Investing** guide. This is the Ultimate "101 Guide" to real estate investing and will show you how to close your first deal, quit your job, and get into real estate full-time. If you're new to real estate this is **CRITICAL** to your foundation. If you're a seasoned pro, then use this as an entertaining refresher.

[Click here to get your free copy.](#)

Coming up tomorrow: How to get your lead-capture websites built FOR YOU within seconds.

Day 4 – Setup your websites

Subject: [Day 4] Ding! Your website is finished

Subheadline: Done-For-You Websites In Seconds

Hey there %%First Name%%,

This is one of the *coolest* features in FreedomSoft.

We have pre-built a set of websites FOR YOU, ready to go at the push of a button.

All of these websites have been tested, tweaked, and optimized to get you the MOST and BEST-QUALIFIED leads on the Internet.

Go to Settings > Websites > Add Website

Pick the type of lead you want to get...

- Landlord/Rehabber Buyer
- Short Sale Buyer
- Private Lender
- Motivated Seller
- Short Sale Seller
- Loan Modification

Then pick your domain name.

Choose from 21 different fully-optimized website templates ranging in design from the Professional to the Spiffy.

And voila ... your site is online instantly.

No tech skills needed. No coding. No geek stuff.

Literally anyone with a pulse and finger to click a mouse can do this.

Come back anytime you want to the Websites section to customize the design and update your details.

With FreedomSoft's **Easy Website Editor** updating your website is as simple as writing an email. We even will walk you through it step-by-step in a non-techie video tutorial [here](#).

Start bringing in leads on autopilot – get your first site built for you below.



Coming up tomorrow: FreedomSoft guides you through seller calls with ease.

Day 5 – Lead sheet

Subject: [Day 5] The one magical question that is guaranteed to boost profits

Subheadline:

Never Worry About Talking To Sellers Again: FreedomSoft Will Tell You Exactly What To Say

Yo %%First Name%%,

FreedomSoft's **Guided Lead Sheet** is like having a millionaire real estate investor standing at your side, telling you exactly what to say when talking to a seller.

Even if you've never talked to a seller before on the phone, this script will make you sound like you've been investing in real estate since the Eisenhower era... and it will **boost** your bottom line.

When a seller calls you on the phone, go to Properties > Add Property

Ask for their address, then click in each box on the Lead Sheet and FreedomSoft will tell you **word-for-word** what questions to ask the seller...

... including the **one magical question** that will get the seller to reveal the rock-bottom lowest offer they'll accept.

What's the magical question?

Add a property and try the **Guided Leaded Sheet** to find out now...

[Create a Website »](#)

P.S. FREE BONUS #2: Your second “30 Days to Freedom” free bonus is a series of “Negotiation Tips” videos that will turn you into a **Ninja Negotiator** overnight. These psychologically powerful one-liners will magically get you the lowest prices possible from sellers (while building rapport). The one magical question revealed on the Guided Lead Sheet is just the tip of the iceberg. These “Negotiation Tips” videos are the rest of the iceberg and the *whole damn ocean* too.

[Click here to get your free Negotiation Tips videos.](#)

Coming up tomorrow: Get reliable comps at the push of a button.

Day 6 – Running comps

Subject: [Day 6] Dude, where are my comps?

Subheadline: How To Get an Accurate, Reliable Valuation In Seconds

How’s it going %%First Name%%?

What is one of the BIGGEST obstacles facing new real estate investors?

Figuring out what the heck a house is worth!

FreedomSoft’s cutting-edge **Virtual Appraisal System** will *take out the guesswork*, and give you a property’s value instantly.

Simply go to Properties > Run Comps

Enter the property address and FreedomSoft’s **proprietary algorithm** will analyze the deal and instantly spit out a reliable value that you could take home to mom (ok, kind of a weird analogy... but the point is, it’s TRUSTWORTHY).

Not only will FreedomSoft TELL YOU what the property is worth, it will even give you the comps so you can double-check for yourself.

These comps appear *instantly* on your dashboard along with:

- an interactive map with the property and comps in question
- an offer chart that will tell you exactly what to offer
- and a Comps Packet that you can print at the push of a button

Enter a property address now to see how it works and get your instant valuation and comps.



Coming up tomorrow: Outsource your leads and get paid.

Day 7 – Outsourcing your leads

Subject: [Day 7] Money for nothing, referral fees for free

Subheadline: Get Paid For Outsourcing Your Leads

Good morning %%First Name%%,

Listen very closely...

You can profit **wildly** with FreedomSoft ... **even if you never flip a single house.**

It's easy with FreedomSoft's **Passive Income Profit System.**

As leads come in, you'll find that some aren't in your niche.

Here's 8 different ways you can make **moolah** from these leads, other than traditional buying & selling...

National Bulk REO Properties - You get paid \$2,000 dollars a property
Realtor Listing Referrals - Get paid on average \$500 to \$2500+ per listing
Real Estate Educational Products - \$500 dollars per sale

Mortgage Broker Referrals - Refer buyer leads straight to brokers who pay you
Credit Repair - 75% of your buyer leads will need this
Debt Reduction Programs - \$100 per lead referral
Loan Modifications - From \$50 to \$500 paid to you
Hard Money Lender Referrals - Make anywhere from .5% to 1% of the loan amount

Other (less savvy) investors would just throw these leads away. **But not you.**

When one of these leads comes in, just click the Outsource Property button on the Property Details page to kick it out to the appropriate specialist (and get paid).

It really is “money for nothing” because the leads are coming in automatically and you just pass them off to someone who will pay you for them.

The profits from this **built-in outsourcing system** are just the icing on the cake.

Think of them as nice “filler” checks between your BIG PAYDAY real estate deals.

Go ahead – outsource your first lead now.



Coming up tomorrow: Leverage other people’s time so you have more of your own.

Day 8 – Outsourcing the Rest of your business

Subject – [Day 8] %%First Name%%’s Freedom Island - work less, make more

Subheadline: How To Outsource Your “Grunt Work” To A Virtual Assistant

Hiya %%First Name%%,

Myth: If I work harder, I will make more money.

Reality: If I work LESS, I will make MORE money (and be happier).

There is myth that if you work harder, you will make more money. While that can be true in the short term, the **real path** to wealth and freedom can be summed up in one word...

Outsourcing

Outsourcing your time-consuming, repetitive tasks frees up more of your time (and mental energy) so you can...

- have more time with your friends and family
- have more mobility and work from anywhere in the world while on vacation
- have more money to buy a new car or donate to your favorite charity

As a real estate investor, you should be the owner of the football team, watching the game from your luxury suite.

Most real estate investors try to do everything themselves...

They see themselves as the quarterback, the running back, wide receivers, entire offensive line, head coach, and cheerleading squad. Trying to play every position on your own is a recipe for disaster.

You look bad in a cheerleading skirt anyways...

Define the critical tasks in your business – the select few that actually require your attention.

Everything else should be outsourced, including (but not limited to):

Posting ads online for motivated sellers
Screening Craigslist for hot deals
Putting out bandit signs
Licking, addressing, stamping, & stuffing envelopes
Handling calls from buyers and sellers

Once you define those tasks, it's time to find a Virtual Assistant.

Note: "Virtual" doesn't have to mean "overseas." It could be an American college student in another state who loves the work and will love you.

The **FreedomSoft Outsourcing Guide** is your step-by-step plan for finding the perfect Virtual Assistant and gaining freedom. This guide will take you through...

- why all your objections to outsourcing are **dead wrong**
- how to create your outsourcing plan

- what to outsource in your real estate biz
- where to find Virtual Assistants (VAs)
- how to hire dependable, hard-working VAs
- how to train VAs so costly mistakes don't happen
- how to keep the perfect Virtual Assistant once you have them

As part of your "30 Days to Freedom" e-Academy series, we want to give you the **FreedomSoft Outsourcing Guide** as a FREE BONUS. Download it below now.



Coming up tomorrow: How to add a VA to your FreedomSoft account so they can manage it for you.

Day 9 – Add Users (partners, VA, team manager)

Subject: [Day 9] Building your power team and increasing your profits

Subheadline: Leveraging Other People's Time, Work, & Money Is The Path To Wealth & Freedom

Hi there %%First Name%%,

Making use of automation systems and tools like FreedomSoft and leveraging those systems along with other people's time, work, and money is the fastest way to wealth and freedom.

Today's feature allows you to add those people on your Power Team to your FreedomSoft account.

If you have a business partner, assistant, etc just to go to:

Settings > People

And add them as a user with a couple clicks of your mouse. Decide how much access to give them. Then assign tasks and leads to them.

Remember yesterday's email about Virtual Assistants?

Assign tasks like finding motivated seller leads to your VA through FreedomSoft and have them upload and organize those new leads for you.

Done.

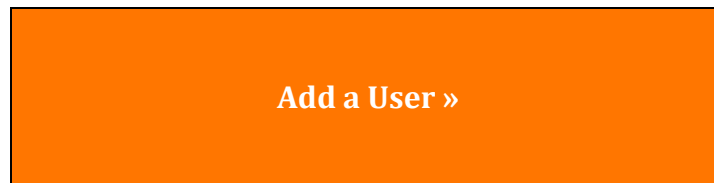
Depending on your account, there are different limits on how many users you can add...

FreedomSoft Basic members can add 1 user

FreedomSoft Plus members can add 3 users

FreedomSoft Max members can add 6 users

Add your first additional user today. Click on the button below.



Coming up tomorrow: Delegate your way to freedom.

Day 10 – Manage your schedule/assign a task

Subject: [Day 10] Delegate -> Profit -> Freedom

Subheadline: Delegate Your Way To Freedom

Guten Tag %%First Name%%,

Let FreedomSoft TELL YOU what to do each day... or tell ***someone else*** to do it FOR YOU.

Add a task, assign it to yourself or a team member for a specific date/time, and have your schedule delivered to you on a silver platter each morning (on your FS Dashboard).

Like everything else with FreedomSoft, it's intuitive, easy, and ***push-button simple***.

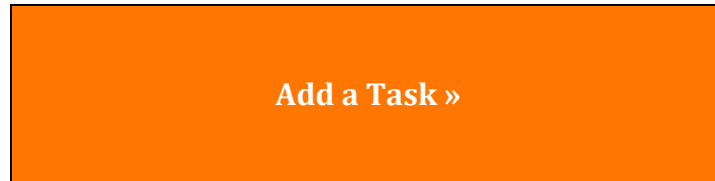
Delegate time-consuming tasks to your Virtual Assistant and set reminders to yourself for ONLY the really important stuff.

You can set reminders for weeks, days, hours, or minutes before the task.

Whether it's an important phone call or a reminder to cash that check you just got in the mail...

... you can rest easy, knowing that FreedomSoft will remind you (or your assistant) when something needs to be done.

Go ahead and add your first task today to try it out.



Coming up tomorrow: Get organized and make more money.

Day 11 – Star & Color Code a Property

Subject: [Day 11] Better Systems = BIGGER Checks

Subheadline: Rate Your Leads & Rake In The Profits

Ciao %%First Name%%,

Better systems mean BIGGER, more consistent profits.

As FreedomSoft changes the way you approach real estate, you will find yourself working LESS, but getting a LOT MORE done... and making a ***ton of money*** in the process.

Organizing your property leads is just one ***surefire*** way to increase your bottom line.

You can assign each Property a ranking from 1 to 5 stars.

Group your best leads together and give that group a name like “Hot Deals.”

Prioritize those leads so you're spending your time on the leads that will results in the MOST money.

You can also color code leads and put them into Groups like “%%First Name%%’s Deals” or “Deals For VA.”

Then have your assistant work some of the lesser quality leads for you and hand you a deal when it's ready for closing – those “lesser” leads can result in some BIG paydays too.

[Try It Now »](#)

Coming up tomorrow: How to use Facebook to sell houses.

Day 12 – Setting up your social media account

Subject: [Day 12] Facebook ain't just for cat pictures (find buyers & big paydays)

Subheadline: Leverage The Power of Social Media To Sell Your Properties For Top-Dollar

Konnichiwa %%First Name%%,

There's no getting around it...

Social media is HUGE and it's only going to keep growing.

Facebook now has over 1 BILLION users worldwide
Twitter has over 500 MILLION users
LinkedIn has over 200 MILLION users

... and you can **leverage the power of social media** to sell your properties, make more money, and have more freedom.

Syncing FreedomSoft with your social media accounts is simple, just...

Go to Settings > Social Media Accounts > Add Account

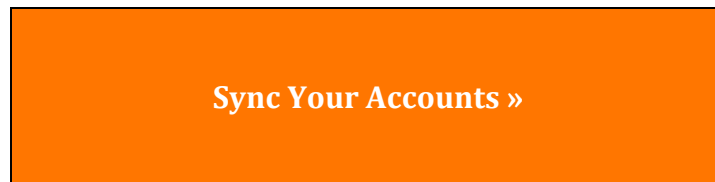
In a matter of minutes, you can sync FreedomSoft to your Facebook, Twitter, LinkedIn, MySpace, or FriendFeed account.

It's easier than selling ice cream to a fat kid on a hot day.

Once your accounts are synced, you can post your properties for sale on ALL those sites with just one click from the Property Details page.

You're basically building an instant, free buyers list of people who already know and trust you.

Go ahead and sync your FreedomSoft and social media accounts today.



Coming up tomorrow: Get more leads and make more moolah.

Day 13 – Create a web form

Subject – [Day 13] More leads = more moolah

Subheadline: Get Leads From Facebook & Other Sites Automatically Into Your FS Account

What's up %%First Name%%,

FreedomSoft's Web Form feature lets you ***quickly*** generate Facebook Fan Pages that will automatically funnel buyer and seller leads into your FreedomSoft account.

But it's not limited to just Facebook...

You can generate web forms to start bringing in leads from a blog or ANY other site.

Go to Settings > Web Forms

Fill out a couple simple pieces of information – like what you want to name the Web Form (i.e. Facebook Buyer Leads) – and what email autoresponder you want to assign to that lead.

FreedomSoft will spit out some HTML within seconds for you or your webmaster to place on your website, Facebook page, or blog.

If you have a Facebook page, blogs, or any other websites already up related to your real estate business and you're NOT doing this, then you are leaving money on the table.

In a matter of minute, these sites could be bringing you leads 24 hours a day, 7 days a week in your sleep.

Wake up to new leads. Setup your first Web Form today.



Coming up tomorrow: Automated follow up makes you an authority (a rich one).

Day 14 - Autoresponders

Subject - [Day 14] Auto-pilot riches (and cool cars)

Subheadline: Automatically Develop Relationships With Your Buyers & Sellers Through Email Autoresponders

Howzit brah?

It takes a time and repeated exposure to build relationships with your buyers and sellers.

As you build those relationships, your buyers and sellers will TRUST you more.

This trust will allow you to close more (and more profitable) deals...

... and will send you down the **highway to freedom** in a brand-new Aston Martin One-77 (220 mph, 0-60 in 3.4 seconds).

Problem: It takes TIME and WORK to build those relationships.

Solution: FreedomSoft does it for you.

With FreedomSoft's **Email Autoresponder** feature, you can follow up with your buyers and sellers over time AUTOMATICALLY.

You'll be building yourself up as an authority in their eyes, and gaining their trust... all while you're off closing deals, making money, and sipping cocktails on the beach.

To add an autoresponder:

Go To Settings > Autoresponders

Add your autoresponder in one simple step, then add as many follow up emails as you want to go out to your leads.

Butter them up and watch the money roll in.

Add your first autoresponder below now.



Coming up tomorrow: Instant “on-demand” leads (free).

Day 15 - Find Instant Leads

Subject – [Day 15] Instantly get free leads flooding into your account

Subheadline: Instantly Find & View Thousands Of Leads All Over The Country

Hey again %%First Name%%,

This is pretty cool...

FreedomSoft’s **Instant Leads** feature allows you to search **hundreds of thousands** of short sale, pre-foreclosure, REO, FSBO, and other properties nationwide.

Simply type in your city, state, zip code or county of interest and FreedomSoft will instantly pull up leads in that area.

You can ***laser-target*** your search with more Advanced criteria like:

Keywords (short sale, bank owned, foreclosure, etc)

Property Type

Price range

Bedrooms

Bathrooms

Living area

Remember, you do NOT need to invest in your own backyard. It's a good place to start, but the same strategies you use at home to find good deals will work ANYWHERE in the country.

With FreedomSoft in your hands, there are **no limits**.

You can literally run a search, find a hot lead, and contact the seller or listing agent in a matter of *minutes*.

Time to take the gloves off.

[Go to Instant Leads »](#)

Coming up tomorrow: Guerrilla marketing techniques for finding “off the grid” leads.

Day 16 – Guerrilla Marketing

Subject: [Day 16] Guerrilla marketing strategies for finding hot “off the radar” leads

Subheadline: “Old School” Offline Marketing Still Works

Hey there %%First Name%%,

No matter where we are with technology, guerrilla marketing always has (& always will be) a great source of underground, ***off-the-radar*** leads.

Definition: Guerrilla marketing is any low-cost, offline marketing strategy that relies on time, energy, and imagination rather than a big marketing budget.

For your real estate biz, some guerrilla marketing strategies would be...

- passing out business cards on the street or at your local coffee shop
- hanging motivated seller flyers in your community center, laundromat, etc
- handing out magnets with your info everywhere you go
- posting flyers up on telephone poles where there is a lot of foot traffic

- advertising for cheap on bus benches

You can pay a high school kid to do all (or most) of this for you.

On each of the marketing pieces, drive leads to your website to capture their information.

“30 Days To Freedom” FREE BONUS #3:

Download our Motivated Seller Flyer & Business Card templates that you can copy **word-for-word** to get “off the radar” leads coming at you like flying monkeys from the Wizard of Oz.

Go To Classroom > Resources

Or just click on the orange button below.



Coming up tomorrow: “Pin” a property to your dashboard for quick reference.

Day 17 – Pin a property to your dashboard

Subject: [Day 17] Pin It To Win It (top money-makers front-n-center)

Subheadline: Pin Your Hottest Properties To Your Dashboard For Quick Reference

Wuzzup %%First Name%%,

Pin your most important leads & hottest deals to your Home Screen dashboard for quick front-n-center access each time you log into FreedomSoft.

FreedomSoft is here to make your real estate business ***as easy as possible*** for you to manage – and that includes saving you time by putting the most important stuff in front of you when you need it most.

Your Home Screen is your at-a-glance page to see your top money-makin’ deals, most important tasks, and Community message feed.

To pin a property to your dashboard:

Go to Properties

Click on the property you want to pin

Choose the appropriate action in the Property Details page

You'll instantly see it on the dashboard.

When that deal gets closed, or another **hotter** deal comes in, simply delete the old one off your dashboard with one click.

Doesn't get much easier than that.

Give it a shot. Pin one of your properties to your Home screen now.



Pin It to Win It »

Coming up tomorrow: The secret of the ultra-wealthy...

Day 18 – Create a direct mail campaign

Subject: [Day 18] The secret of the ultra-wealthy

Subheadline: Direct Mail: The “Hidden” Marketing Strategy Of The Super-Rich

Hi there %%First Name%%,

Direct mail is **STILL** one of the most effective ways to get your message in front of anyone – period.

When someone gets a direct mail piece in their hands, it's real. It has weight.

They can't delete it with one click, and it won't get buried in a flood of emails, Facebook messages, and other online distractions while they're reading it.

Direct mail ***flat out works*** – and with the prevalence of online marketing, it arguably works **BETTER** now than it has before.

Every successful real estate investor uses direct mail to get leads – motivated sellers, potential buyers, even private lenders.

It's one of the secrets of ***ultra-rich investors***, but you do NOT need to be rich to get your first campaigns going.

Go to Marketing > Direct Mail

Step 1: Import your mailing list.

Step 2: Pick your mail piece.

Step 3: Pick the mail date.

Step 4: Put in your contact info and confirm.

Step 5: Your mailers are generated instantly.

It's that simple...

I've heard coffee orders at Starbucks that were more complicated than that!

SURPRISE FREE BONUS: We will provide you with 14 pre-written, ***cash-generating*** mailers that you can copy word-for-word to get your first campaign out FAST.

With these mailers, you can target:

Absentee owners
Cash-buyers
Divorcees
Landlords
Probates
Pre-foreclosure leads
Private lenders

Note: Add the **Marketing Automation Pack** to your FreedomSoft plan, and we'll provide the mailing lists and send your mailers *for* you!

Click on the orange button below now to get started.

[Send a Mailer »](#)

Coming up tomorrow: How to make offers on auto-pilot.

Day 19 – Use OfferBot

Subject: [Day 19] More offers = more deals = more money (automate it)

Subheadline: Make Hundreds Of Offers In Minutes (Not Weeks)

%%First Name%%,

As you know, your success in real estate is largely determined by the # of offers you make.

Make more offers, do more deals. Plain & simple.

As a general rule ... for every 100 seller leads you look at, you'll make 20 offers, and you'll get one deal.

So you're only limited by how ***fast*** you can make those offers.

With FreedomSoft's **OfferBot** feature, we've reduced the time it takes to make offers to ***seconds***.

Go to Marketing > OfferBot > Create Campaign

Select the list of properties you want to make offers on.

Pick the date you want to start making offers (attach the Proof of Funds letter we give you), then enter your Offer Percentage and Deposit amount.

Note: Your Offer Percentage is the % of asking price that you want to offer ... usually 40-70%. (Remember, we're looking for the low-hanging fruit).

OfferBot will then automatically send ***campaign-specific*** follow-up offers via email to the seller FOR YOU.

Here's an example campaign...

Week 1: 40% offer

Week 2: 50% offer

Week 3: 60% offer

Week 4: 70% FINAL offer

It only takes minutes to setup a “set it and forget it” campaign like this. Once you make your selections, Offerbot does the rest on AUTO-PILOT, like a good robot should.

After you schedule your campaign, select the appropriate “ready to go” contract and EVERYTHING is **auto-filled** for you – the contract, the initial email to the seller, and all the follow-up emails.

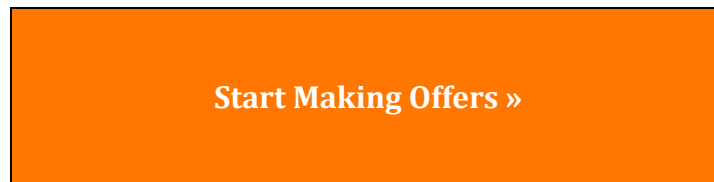
Then just **sit back** and wait for the calls to come in.

There’s virtually **no limit** to the number of properties you can do this with and no limit to the number of offers you can send.

Since it’s so easy and quick to setup, you could do this (and should) with **dozens** or even **hundreds** of properties at one time.

Pretty powerful stuff.

Go ahead. Get **OfferBot** to start making offers for you now.



Coming up tomorrow: Done-For-You contracts.

Day 20 – Managing your contacts

Subject: [Day 20] No contract? No problem. We got you covered.

Subheadline: Done-For-You Contracts In Seconds

Hi %%First Name%%,

Contracts can be **intimidating**.

They’re purposely written in a foreign language that only lawyers can speak... and if they’re not prepared correctly it can cost you thousands of dollars (if not more) and unwanted amounts of **stress and headache**.

Lucky for you... the **6th Free Bonus** that comes with “30 Days To Freedom” is:

27 Done-For-You Life-Saving Real Estate Contracts

These MUST-HAVE contracts include:

Assignment Agreements
Contractors
Options to Purchase
Private Lenders
Purchase & Sale Agreements

It’s like having a team of **high-priced lawyers** in your corner at all times.

You can rest easy, knowing that...

- you are 100% covered at all times by our **rock-solid** “battlefield-tested” contracts
- you will NOT unintentionally do something illegal
- you will NOT miss anything... and get **screwed** out of your money at closing
- you will NOT have to pay some expensive lawyer

Yeah, I know... we’re the good guys. You’re welcome.

If you already have your own contracts, great!

Import them as a Document Template. They will instantly become available to auto-fill from your Property Lead Sheet just like our 27 Done-For-You Contracts.

Go ahead and Import your contracts below, or view the ones we’ve pre-loaded for you.

Import a Contract »

Coming up tomorrow: How to generate contracts in seconds.

Day 21 – Generate a contract

Subject: [Day 21] Push-button contracts (better than tacos ‘n tequila)

Subheadline: Done-For-You Contract Generation

Morning %%First Name%%!

There are few things in life better than tacos ‘n tequila.

One of them is having things done-for-you at the push of a button.

Especially if those things result in MORE *money in your bank account*.

With FreedomSoft’s **Contract Generation** feature you can get ALL your contracts automatically generated within seconds.

Your information will be auto-filled in the appropriate fields FOR YOU.

Just click “Generate Document” from your Property Lead Sheet, then choose the document and info that you want to be auto-filled.

Then, presto!

Your contract is generated INSTANTLY.

With instant contract generation, you can...

- avoid wasting time filling out the same information over and over again
- **stop worrying** about catching every single tiny detail in your contracts
- *avoid making mistakes*, tearing up contracts and having to start over again
- avoid fiddling with printed contracts, fax machines, and trash cans

Everything’s digital (including your signature) so you can just send off the contract with a push of a button.

Of course, you can print it off as well if you need to hand it to someone in person or send it off in the mail.

Generate a contract from your Property Lead Sheet to see how easy it is.

[Generate a Contract »](#)

Coming up tomorrow: Finding cash buyers has never been this easy.

Day 22 – Find Cash Buyers

Subject: [Day 22] Cash-buyer give-away

Subheadline: Instantly Pull A List Of Active Cash Buyers Who Want To Buy Your Deals

Sup %%First Name%%?

There's a saying in the marketing industry that "the money is in the list."

Well, this idea extends beyond just marketing circles.

For real estate investors, "the money is in the BUYER'S list."

In fact...

... the investor who has the best buyers list will make the MOST money in this business.

The problem is that building your own list of active cash-buyers is one of the most difficult, expensive, and time-consuming aspects of real estate investing.

Unless you have FreedomSoft...

With FreedomSoft we give you EVERY CASH BUYER in the entire country.

Yes, you read that right.

And not only do we give you every buyer, we give you EVERY TRANSACTION that they've done... so you can ***immediately*** see what kind of deals they're buying, how recently they've bought them, and what they've paid.

Note: Cash buyers are individuals who have paid ***all cash*** for a property ... so they're usually wealthy investors or landlords – or professionals like doctors and lawyers – looking to buy up as many cash-flowing properties as they can. These

investors are buying up EVERYTHING... from wholesale deals to short sales, REOs, luxury homes, and commercial properties.

And they are now YOUR cash-buyers to do deals with.

These guys don't mess around. When they see a deal they like, **they act on it**. They have the CASH to close and if you bring them a good deal... they WILL take it.

Here's how it works:

Go to Marketing > Cash Buyers

Put in the State info, then search by either City or Zip Code, or by County.

Depending on where you search, FreedomSoft could instantly pull up **hundreds** or even **thousands** of cash-buyers who have paid ALL CASH for a property within the last 6 months.

Instantly, right there on your dashboard, you'll have ALL the information you need:

Name

Address

Last purchase date, amount, and address

How many properties they bought in the last 6 months

The addresses, amount, and date of EACH property bought

With one click you can "Export" this list and send them a quick postcard, telling the about a **hot deal** you have available in their area.

More often than not, one of them will call you up the next day, cash-in-hand.

Deal sold. Money in the bank.

Important Note: Cash Buyers are only available with the FreedomSoft Max Plan. If you have the Basic Plan, then upgrade today and start finding cash buyers in your area.

Go ahead. Start finding Cash Buyers for your deals by clicking on the button below now.



Find Cash Buyers »

Coming up tomorrow: Sell properties through FreedomSoft with email blasts.

Day 23 – Blast an email to your buyers list

Subject: [Day 23] Doing deals this easy should be a crime

Subheadline: How To Sell Properties To Your Buyer's List Using FreedomSoft

Howdy %%First Name%%,

Did you know that companies pay **thousand of dollars a month** to Email Service Providers like iContact or Constant Contact JUST to send out emails to their list?

It's a HUGE marketing expense for any company or individual investor who wants to send the same email to a large number of recipients.

With FreedomSoft's **Email Broadcast** feature, you can email your entire list... WITHOUT the expense.

Email accounts like gmail and Yahoo won't let you send out email blasts to BIG lists - like your buyer's list – they have limits in place to stop that.

For most investors, the only alternative is to **cough up** serious dough just to get their emails into their buyer's inboxes.

FreedomSoft solves that problem, by handling email broadcasts FOR YOU.

Step 1: Choose your list (i.e. All Buyers)

Step 2: Write your Subject line (i.e. A HOT DEAL JUST DROPPED ON MY LAP...)

Step 3: Push send and wait for the money to come rollin' in.

With FreedomSoft's Email Broadcast feature...

- there is NO need for expensive email service providers
- you have instant access to all your recent emails on your dashboard
- you have an **on-demand archive** of all your past broadcasts
- you can Group messages to organize them into easy-to-find categories like "Wholesale Deals"

Check it out – click the orange button below now and send your first broadcast.

[Send a Broadcast »](#)

P.S. FREE BONUS #7: Not sure what to write? Today's bonus – **Cash-Generating Email Templates** – will tell you what to write word-for-word. You'll get 6 tested and proven templates for making cash offers, finding motivated sellers, and blasting out properties to your buyers.

[Get your free templates here.](#)

Coming up tomorrow: One-click property syndication.

Day 24 – Syndicate a property

Subject: [Day 24] 1-click property syndication (say WHAT?)

Subheadline: How To Instantly Get Your Properties In Front Of Millions Of People Online

Greetings %%First Name%%,

Real estate is a numbers game.

Get the most leads coming in and you'll find the best deals.

Know your numbers and you'll be able to negotiate deals that will make you the most money.

Get your properties in front of the best people and the most important number – what's in your bank account – will EXPLODE.

For some properties, you may have a small group of “go to” buyers – investors that love to buy up wholesale deals in a certain area.

For other properties, you may need to cast a wider net.

With FreedomSoft's **Internet Syndicator** feature, you can syndicate your properties for sale on...

Your own websites or blogs
Facebook

Twitter
Zillow
Yahoo Real Estate
Trulia
Craigslist
& 12 other TOP websites...

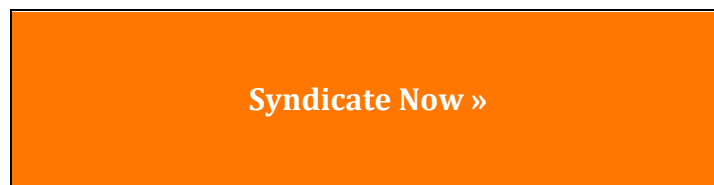
... all with 1-click.

From your Lead Sheet, go to the "Internet Syndicator" tab and fill out some basic information about the property and upload photos.

Then choose what websites you want to syndicate to and BOOM!

Your property just **went up for sale** all over the web.

Click Internet Syndicator from the lead sheet now.



Coming up tomorrow: Get all the \$ you'll ever need for your deals.

Day 25 - Find Private Lenders

Subject: [Day 25] All the money you'll ever need for deals

Subheadline: How To Get Easy-To-Work-With Private Lenders To Fund Your Deals

Good day %%First Name%%,

Private lenders are individuals with money (lots of it) who are looking to give money to new investors like you.

These people are a **heck of a lot** more flexible with their terms than regular banks... and they're just easier to work with in general.

Why would you need a private lender?

Because eventually you're going to want to keep some of these houses for yourself!

After all, that's how long term wealth is built. One-time "matchmaking" fees are great, but at some point you're going to want to start building your own **personal real estate empire**.

When you have private lenders at your beck-and-call getting funding for your deals is as *smooth as ice cream floating in a pint of Guinness*.

Just call them up say "hey, I've got a hot deal. Wire me \$100,000 and we'll do 7% interest only for 30 years on this one. I think I'm gonna' hang on to it because it will cashflow \$500 a month."

...and you'll get the money **that day**.

It's a beautiful thing.

But you have to know how to find these people.

That is... MOST matchmakers have to know how to find them.

Not you.

With the FreedomSoft "Money On-Demand" Package, we'll find them FOR YOU.

FreedomSoft is loaded with over 54,000 private lender contacts nationwide who are currently loaning out money to people like you for real estate purchases.

We are constantly adding private lenders on *a daily basis*.

Go to Marketing > Private Lenders

Then search by State and City or Zip Code, or by County.

FreedomSoft will instantly pull up a list of private lenders in that area – people who are currently loaning out **hundreds of thousands of dollars** (or more) on very favorable terms.

Export this list of ready-to-go Private Lenders and hit them up with a postcard or letter (that we have pre-written for you) that will get them *flocking to you* to fund your deals.

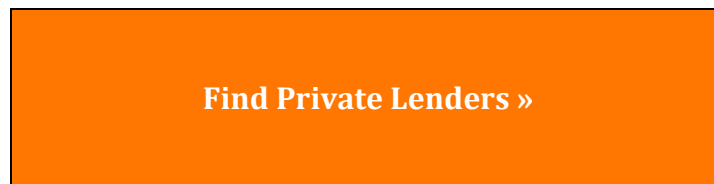
With "Money On Demand" you will...

- instantly solve the BIGGEST obstacle facing investors... getting the money to fund your deals

- get access to eager, **active private lenders**
- take your real estate investing business to the NEXT LEVEL overnight
- be able to go into deals with the **confidence** that you have the money behind you to close
- get more deals done FASTER

Note: This feature is only available with the Private Money On-Demand add-on.

Get started by clicking the orange button below.



Coming up tomorrow: Get organized and take your real estate biz to the next level.

Day 26 – Grouping Seller Leads to stay organized

Subject: [Day 26] At the helm of a ship in an ocean of money

Subheadline: How To Group Your Seller Leads To Maximize Profits

How's it hangin' %%First Name%%,

The difference between a **million-dollar investing business** and a money-on-the-side hobby can be boiled down to one word...

Systems

The more efficient systems you have and the better tools you have to implement those systems, the MORE money you will make.

Period.

With FreedomSoft's **Properties** dashboard, viewing and managing all of your properties has never been easier.

Group all of your fix-and-flip deals together and label them "Rehab Deals."

Do the same for Short Sale Leads, Under Contract, Wholesale Deals, and the most fun Group... "CLOSED/SOLD."

It's like having your own personal office manager for organizing all your properties for you, allowing you to...

- be able to get out from under a pile of paper, email, and spreadsheets
- take all the *scattered* pieces of your real estate biz and put them onto one easy-to-manage central dashboard
- be able to see details on ALL your properties at-a-glance

In short, you'll NEVER be lost at sea again.

Instead, *you'll be at the helm of a ship cruising through an ocean of money.*

Go ahead and start grouping your properties today. Click on the orange button below now.



Coming up tomorrow: Grouping your way to freedom.

Day 27 – Grouping buyer leads to stay organized

Subject: [Day 27] Get organized. Gain freedom.

Subheadline: How To Group Your Buyers And Grow Your Bank Account

What's going on %%First Name%%?

Remember yesterday's lesson about taking your real estate business to the NEXT LEVEL by improving your systems?

Yesterday, we talked about grouping your Seller Leads.

Today, we're going to focus on grouping your Buyer Leads.

Same concept applies here.

Better Systems = More Freedom & Money

Group your best “go to” buyers – the people you can call up to buy one of your deals that day – into a “VIP Buyer List.”

Take all of your buyers in a certain area and put them into a Group like “Tampa Buyers.”

Or group them by categories, like Retail Buyers, Rehab Buyers, Landlord, and Wholesalers.

This will allow you to...

- ***laser-target*** the right deal to the right buyer every time
- cut down the time it takes you to do deals by HALF or more
- be a ***rock-star investor*** who has buyers crawling over each other to get to you

In short, do this right and you’ll make more money and have the time to fit in a round of golf and hit up happy hour before going home to your beautiful wife and ***brand-new dream house*** on the beach.

Group your way to freedom. Click on the orange button below to get started.



Coming up tomorrow: FreedomSoft gives you choice, and choice is freedom.

Day 28 – Custom Fields

Subject: [Day 28] Have it your way (choice is freedom)

Subheadline: Customize FreedomSoft & Create Your Dream Platform

Bonjour %%First Name%%,

To quote the great Ron Burgundy...

60% of the time, it works EVERY time.

Now, FreedomSoft “out of the box” does a pretty good job of making your life easier, putting you on a ***golden-winged horse to freedom*** and kicking it to get it moving...

BUT, we realize that one size doesn't fit all.

Depending on how you setup and run your business, you may want to customize FreedomSoft to work EVEN better for you.

Which is why we have push-button-simple **customization tools** built-in for you to add on and tweak as needed.

Go to Settings > Custom Fields

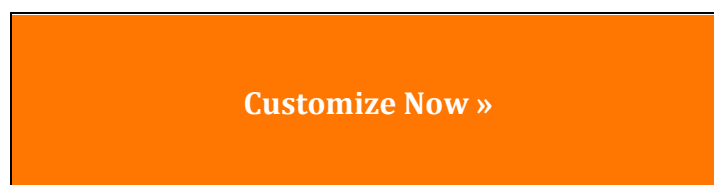
Add custom fields for Properties, Buyers, and Contacts. Add Text Boxes, Drop-Downs, extra Notes... the possibilities are virtually endless.

This customization will allow you to...

- setup fields to capture the information that matters MOST to you
- create a FreedomSoft that fits your business ***like a well-tailored suit***
- adapt your *ever-growing* real estate biz to your platform with ease
- never feel confined by a limited number of options

Now, that's freedom.

Go ahead and add a custom field. Click on the orange button below.



Coming up tomorrow: Join the FreedomSoft community (grow and prosper).

Day 29 – Community Board

Subject: [Day 29] Plug-in to the freedom mindset

Subheadline: You're Not Alone: The FreedomSoft Community Is Here For You

Hey %%First Name%%,

You are NOT alone!

Over the past couple weeks, you've seen how FreedomSoft can *revolutionize* how YOU think about and do real estate...

... and that's awesome, but FreedomSoft is also about **Community**.

It's about creating a *freedom mindset* of like-minded individuals looking to better their lives through the power of real estate.

With **FreedomSoft Community** you can network & mastermind with over 4,000 other FreedomSoft members in every U.S. state and 11 countries in our private community center!

Talk real estate strategy, meet other investors in your area, form local mastermind groups, and request new FreedomSoft features that you want to see.

With **FreedomSoft Community**, you can...

- leverage the community to *overcome obstacles*
- get specific advice on certain deals
- find potential buyers and sellers within the community
- tap into the **power** of a vast network of "in the know" investors

It's *knowledge at your fingertips* and a built-in support system for those of you who are just getting started in real estate.

They say it's not WHAT you know, but WHO you know and with **FreedomSoft Community**, the WHO you know just got a lot bigger and better.

Join the conversation. Click on the orange button below now.

[Start Grouping »](#)

Coming up tomorrow: Congratulations, and a BIG fat bonus.

Day 30 – Congratulations, support, and social

Subject- [Day 30] You're invited to join the community!

Subheadline: Congratulations & Connection

Congratulations %%First Name%%,

Your **big fat bonus** is coming tomorrow!!!

But first, Congratulations are in order...

You've made it through the **"30 Days To Freedom" e-Academy** and you're that much closer to realizing your dreams and achieving freedom through real estate.

But the fun is just getting started.

Make sure you connect with us on Facebook, Twitter, & Youtube for:

- ✔ **exclusive invites & contests**
- ✔ **insider tips & strategies**
- ✔ **inspiration & direction**

Want to be in the know?

Simply join one of our communities!



We share: exclusive contests, webinar invites and tips exchange



We offer: instant help and conversations with real estate experts



We present: inspiration and infographics on real estate investing trends

Join now. It's worth it!

(replace with relevant graphic)....



Coming up tomorrow: FreedomSoft LIVE!

Day 31 – FreedomSoft Live

Subject- FreedomSoft LIVE!

Subheadline: Inspiration. Direction. Freedom.

Here it is %%First Name%%,

Today's the BIG day for your uber bonus – FreedomSoft Live!

This is something we usually reserve for VIP Members, but we want to give it to you as a way of saying “Welcome to the community.”

This *exclusive VIP training* is jam-packed with:

- **27 live event videos** featuring some of the smartest, most successful real estate investors in the world
- bonus forms, contracts, and agreements
- a **32-step Action Plan** for getting started in real estate

These bonus live event videos will show you...

- how to think BIG & live large
- the *secret* to getting motivated and staying productive
- how to be a **Marketing Monster**
- ninja tactics for doing profitable real estate deals
- how to outsource EVERYTHING
- tax-savings and asset-protection strategies
- and much, much more!

Check it out here...

Your VIP Pass