



"We implemented Sean's model in our market and the results have been awesome! Everyone on his team is super passionate about their mission and our community has been very receptive to it. It's a really cool business to be in... we've added a second revenue stream, more freedom to our lives, and it's fun!" - Matt and Tina Reifsnnyder, Cleveland, OH

## [firstname], Here's What I Want You To Do Next

If you are **truly serious** about changing your financial future, then I want to get the **Montgomery Healthy Vending Handbook** in your hands today.

The **Montgomery Healthy Vending Handbook** will explain how YOU can create quick cash flow and an ongoing monthly income... all in your spare time. Think of it as a blueprint for your new part-time business. You'll learn...

- ➔ A **brain-dead simple way** to **instantly** increase your monthly revenue (with little extra work).
- ➔ How to get **immediate cash flow** by leveraging the power of my proven healthy vending model.
- ➔ The **Top 10 Best-Selling Healthy Vending Products** of all time... and how to profit from them.
- ➔ How to "skip the learning curve" and take your new business from "zero to sixty" virtually overnight.
- ➔ What **Vending 2.0** is... and why adopting this mindset will **SAVE** you from the **pitfalls** of traditional vending and put you well "ahead of the pack."
- ➔ How you can make a **massively positive impact** in your community, be a part of a national movement, AND be seen as a **HERO** in Montgomery.

Go to the website below now and I'll email you the **Montgomery Healthy Vending Handbook** immediately:

[www.DreamBizFreedom.com/\[firstname\]-\[lastname\]](http://www.DreamBizFreedom.com/[firstname]-[lastname])

After you receive your Handbook, devour it. One of my team members will be in touch soon to:

1. **Answer your questions.**
2. **Give you more details on the specific opportunity in Montgomery.**
3. **Show you how much money you can make.**

If this is a fit for both of us, then I look forward to speaking with you directly.

To Your Success,

*Sean Kelly*

Sean Kelly

Serial Entrepreneur & Innovator

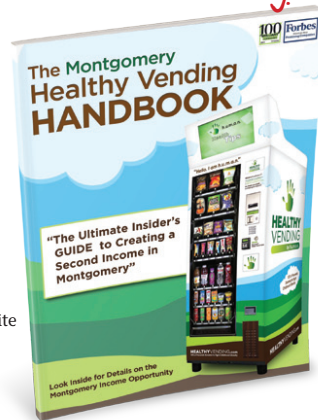
**P.S. WARNING - TIME IS RUNNING OUT...**

Remember, I am only taking on **TWO** partners in Montgomery, and I will be sharing this opportunity with other local entrepreneurs over the next few weeks.

My guess is that these entrepreneurs are going to **jump all over this** and I will find at least **ONE** of my new partners within the next 15 days.

So if you don't want to miss out on your only chance, go to the website below now...

[www.DreamBizFreedom.com/\[fname\]-\[lname\]](http://www.DreamBizFreedom.com/[fname]-[lname])



Get your **FREE** report today!

**ATTENTION:** [firstname] [lastname]

# What If I Handed You A "Turn Key" Business... With Consistent Monthly Cash Flow That You Can Run In Your Spare Time With No Staff... No Rent... And No Boss?

This "pre-assembled" part-time business comes with **ready-to-go** locations in Montgomery, cash-in-hand customers, and a tested and proven model for creating **consistent** monthly revenue.



Go to your website below to get your FREE Handbook...

[www.DreamBizFreedom.com/\[firstname\]-\[lastname\]](http://www.DreamBizFreedom.com/[firstname]-[lastname])

## What If I Handed You A “Turn Key” Business... With Consistent Monthly Cash Flow That You Can Run In Your Spare Time With No Staff... No Rent... And No Boss?

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From the Desk of Sean Kelly — Birmingham, AL

Dear [fname],

This has the potential to forever change your financial future.

I'm looking for two “dream” partners in Montgomery to run my “built-for-you” business in their spare time.

Only 2!

If you want a **simple** way to create **quick cash flow** in your spare time, then I will personally show you how to get...

- an ongoing monthly **independent** income free of *rush-hour traffic*, office politics, angry bosses, and unexpected layoffs.
- a **dream-business** that will allow you to get out of the “rat race” and have the time, freedom, and money to live life by your own rules.

I'LL PERSONALLY SHOW YOU

### Who I Am & Why You Should Care

My name is Sean Kelly, and I'm a successful business owner and entrepreneur. I've built **multiple million-dollar businesses** and my current business, HUMAN, just achieved **\$9.1 million in revenue** in less than 3 years.

HUMAN stands for “Helping Unite Mankind And Nutrition” and we're the **World's #1 Healthy Vending Company**. Our more than 1,500 state-of-the-art machines serve healthy items to thousands of people **everyday** in 40 states, Canada, and Puerto Rico.

My company's mission is to improve the lives of others by making healthy food **MORE** convenient than junk food and by donating 10% of our profits to charities that fight the causes of childhood obesity – a rapidly growing national epidemic.

We also know how to turn a profit.

### The Nutrition Industry Is **BOOMING...** and HUMAN Has Capitalized **On This Trend**

According to the *Nutrition Business Journal*, the U.S. Nutrition Industry produced sales of **over \$126**

**billion** in 2011 and is projected to grow at rates of over 6% per year in the coming years.

Consumers are willing to spend more for healthy products and healthy vending is no exception.

Recent laws – like the **Healthy, Hunger-Free Kids Act of 2010** – have also been passed that require healthy food in our nation's schools and concerned parents and health-minded adults are demanding change **everywhere**.

HUMAN has taken advantage of this trend by offering 100% healthy (and tasty) food, snacks, and drinks in schools, YMCAs, hospitals, gyms, and office buildings in over 40 states all across the country.

Over the past 10 years, we've made ALL the mistakes learning how to run a profitable healthy vending company... and come out **ON TOP**.

We were named in *Entrepreneur Magazine's* “Top 100 Most Brilliant Companies” in 2011 and have been listed **TWICE** – in the past two consecutive years – on *Forbes'* “America's Most Promising Companies” list (2012 & 2013).

I tell you this not to brag, but rather to illustrate that I know how to start and run profitable businesses and that...

### ... what I'm about to tell you is **important**.

I recently finished an exhaustive, 2 month-long campaign in the Montgomery market securing the **best** healthy vending locations.

Since 2008, I've conducted similar campaigns across the country in **over 100 markets** and have established productive relationships with partners in ALL of those markets.

Without going into technicalities, I use a proprietary algorithm to find potentially profitable locations within a specific area. I then narrow down this list to a **laser-targeted** group of high-quality locations that are interviewed, surveyed, and analyzed across 27 criteria.

After completing this campaign in Montgomery, I've identified 5 locations with **very strong profit potential** (2 schools and 3 YMCAs).

I have secured contracts at all 5 of these locations.

They are **ready-to-go** and waiting for you to implement my tested and proven healthy vending model and start collecting revenue **immediately**.

**Full Disclosure:** I will be sharing this opportunity with a select group of Montgomery entrepreneurs in the next few weeks, but I wanted you to see it first.

### A Turn-Key Business Where Most Of The “Heavy Lifting” Has Already Been **Done-For-You**

The **single hardest part** about the healthy vending business is determining a location that “fits” all of the necessary criteria to turn a profit.

**DONE!** I've already secured contracts at 5 locations in Montgomery that have met the 27 criteria necessary for a profitable location (including foot traffic, demographics, and psychographics).

The **second hardest part** is having systems in place to make that location run efficiently and profitably.

**ALSO DONE!** After running over 1500 locations across the country, I have developed a tested and proven system that can be applied in ANY market.

The results have been **overwhelmingly** positive...

